



About the Event

Healthcare providers and organizations are deeply influenced by the financial realities in which they operate, and they must strategically manage their revenue cycle and supply chain in order to remain financially viable. At **Modern Healthcare's Supply Chain and Revenue Cycle Virtual Briefing**, hosted **March 10**, industry leaders will convene to discuss best practices and opportunities to more effectively manage these two crucial processes so that hospitals and other care providers can lower costs, improve efficiency and ultimately provide better patient outcomes.

Attendee Profile

Attendees will include CFOs, COOs, CIOs and other hospital and healthcare executives with direct authority over supply chain and revenue cycle decisions. Attendees are looking for innovative solutions to complex challenges, including new technologies and IT infrastructures, as well as thought leadership regarding supply chain and revenue cycle management.

Sponsor Opportunities

Sponsors of the **Supply Chain and Revenue Cycle Virtual Briefing** will have the opportunity to generate brand awareness and showcase their thought leadership to an audience of engaged attendees. Different levels of sponsorship are available to meet your organization's needs and goals.

Sponsor benefits include:

- **Logo and brand visibility in all promotional and event materials**
- **Opportunity to host a session or participate on a multi-sponsor panel**
- **Guaranteed tickets to attend for several members of your organization**
- **Access to a complete list of registrants (expected attendance of 500)**

All thought-leadership sessions and panels are pre-recorded, allowing for a stress-free experience for sponsors. Attendees will be able to access the event "live" and for up to 90 days afterward.



Session Sponsorship - \$17,500 (Five Available)

Includes brand exposure in all marketing and promotion for the event as well as a dedicated session where you can highlight best practices, thought leaders and/or client partners.

Promotion

- Logo inclusion in all event promotion
- Logo inclusion on event microsite

Thought Leadership

- Dedicated one-hour session on agenda with up to four speakers/panelists
- Content asset (Ungated PDF) on event microsite

Event Visibility

- 10 guaranteed tickets to attend event
- Full-page ad in event program
- Logo visibility and 100-word description in event program
- Logo visibility on event sponsor “thank-you” slide

Metrics

- List of event registrants (provided one week and 90 days following event date)

Speaker Sponsorship - \$10,000 (Four Available)

Includes brand exposure in all marketing and promotion for the event as well as a panelist seat in a multi-sponsored session for one of your thought leaders.

Promotion

- Logo inclusion in all event promotion
- Logo inclusion on event microsite

Thought Leadership

- Panelist in a one-hour session on agenda (with up to four speakers/panelists)
- Content asset (Ungated PDF) on event microsite

Event Visibility

- Five guaranteed tickets to attend event
- Half-page ad in event program
- Logo visibility and 100-word description in event program
- Logo visibility on event sponsor “thank-you” slide

Metrics

- List of event registrants (provided one week and 90 days following event date)

Deadline to commit is 2/10/22 – first come, first served

To reserve your spot on the agenda, please contact your account executive or sales@modernhealthcare.com

Logo inclusion in all promotions produced after sponsor participation contracted. All rates are net. Sponsorships are non-cancellable upon signing. Tracking data not available for PDF asset. Maximum of 1,000 tickets available for event. Attendee information includes name, title, organization and email.

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